



ArtsATL

Igniting deeper conversations about the arts in Atlanta.

Title:	Publisher of ArtsATL
Company:	ArtsATL
Location:	Atlanta, Georgia
Website:	https://artsatl.com

Company Overview:

ArtsATL is a non-profit digital publication that promotes a healthy and vibrant arts community in metro Atlanta. We do this by providing a combination of thoughtful, critical analysis, news resources, commentary, programming and in-depth features on the city's vibrant arts scene across all disciplines – visual art, design, music, dance, theater, books and film.

Role Summary:

The Publisher of ArtsATL must be a proven leader who will be responsible for the day-to-day operations of the organization, strategic collaboration and management of the Editorial Team, and establishing and driving lines of revenue while nurturing editorial independence. The Publisher should be comfortable with P&L accountability, making leadership decisions, driving results, and holding peers and staff accountable to achieve results. The Publisher will oversee all operational aspects of ArtsATL and provide leadership and direction to ensure fulfillment of the publication's vision.

Role Priorities Include:

- Business acumen to stabilize new role and organizational structure
- Audience development and growth
- Non-philanthropic revenue generation
- Human resources strategy and implementation
- Board Management
- P&L Management

Required Performance and Personal Competencies:

- Innovative problem solving skills and drive to find smart solutions.
- A student of his or her craft who is willing to constantly learn new technology and skillsets on the go.



ART+DESIGN+MUSIC+DANCE+THEATER+BOOKS+FILM
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- Driven to continuously surpass the board's expectations of the role for personal satisfaction of a job well done.
- Able to quickly and seamlessly change directions to keep up with the digital publishing landscape.
- Able to multi-task and meet numerous deadlines simultaneously.
- Ability to motivate team members while holding them accountable to their core roles.
- Strong instincts, action-oriented, and able to get the job done with little direction.
- Comfortable taking feedback and saying no when it is best for the organization.
- Proven ability to write and manage a budget.

Ideal Qualifications and Background

- In-depth knowledge and skills in the area of digital publications, advertising, and the arts.
- Demonstrated ability to lead employees, contractors, vendors, and donors.
- Comfortable managing the day-to-day business operations and finances of a business.
- A track record of success in securing financial resources and generating new revenue sources.
- Experience in speaking persuasively and effectively on behalf of an organization.
- Demonstrated ability to communicate effectively and influence credibly using multiple presentation forms at all levels, including executives and C-level audiences.
- Excellent listening, negotiation, and presentation skills.
- Excellent verbal and written communications skills.
- Minimum 5 years of management experience at a digital publication with P&L responsibility.
- Bachelors Degree required, Master's Degree a plus.

To apply, follow the link: <http://bit.ly/ArtATLjd>